



MOISSON
OUTAOUAIS
LA BANQUE ALIMENTAIRE RÉGIONALE

ANNUAL REPORT

2024-2025

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ABOUT US

MISSION

As the regional food bank, Moisson Outaouais works in partnership to collect, stock, transform and distribute foodstuffs to the numerous food help organizations of the Outaouais Region.

Thanks to the community’s compassion, generosity and mutual aid spirit, together we mobilize the resources of our donators, food suppliers and volunteers, allowing us to fight food insecurity

VISION

Through informed and mobilizing actions, Moisson Outaouais will exercise its leadership as the regional food bank, thus making food security an essential leverage for the health and resilience of the Outaouais Region communities.



OUR VALUES



LISTENING AND COLLABORATING

Pro-active open mindedness with partners, and partnership opportunities.



SOLIDARITY

Mutual help and joint actions with partners based on food security. Citizen commitment appreciation.



DIGNITY

Acknowledgment of the human being’s self-support capacity.



RESPECT

Consideration and respect towards volunteers, donators, employees, associated organizations, partners and users.



HONESTY, INTEGRITY AND TRANSPARENCY

Ethical conduct culture, and activity and resource management clarity.



SOCIAL JUSTICE AND SHARING

Partner in a better redistribution of food supplies for a more equitable society.

WORD FROM THE BOARD OF DIRECTORS' PRESIDENT

The cost-of-living sharp increase along with housing shortage have directly impacted numerous people's quality of life in the Outaouais Region. We have seen, with growing concern, twice as many low-income workers resorting to food aid, their proportion going from 10.6% in March 2022 to 20.2% last March. This reality has quickly affected our 50 affiliated organizations who have shown remarkable resilience to respond to this increasing pressure.

Faced with these challenges, Moisson Outaouais did not come to a standstill. Numerous measures were taken to reinforce our organizational capacity. Our internal structure was completely revised so that each position may continue to respond effectively and efficiently to our mission's evolving needs. The Board of Directors also initiated a significant revision of the Employee Handbook, an essential document that regulates the working conditions within our organization. With the will to innovate and adapt, the Board of Directors chose to entrust the executive management of Moisson

Outaouais to our three current Directors. This bold and collaborative tripartite management model was carefully implemented, by clearly identifying responsibilities, governance mechanisms as well as the remuneration and evaluation processes.

In order to meet the Canada Food Bank standards of excellence, we proceeded to the complete revision of our policies, regulations and internal processes. This rigorous exercise has improved our decision-making structure, thus reinforcing our capacity to act.

All these and other upcoming actions are part of the deployment of our 2024-2029 Strategic Plan, which we are implementing with conviction.

Thanks to all of you, who through your implication, work and support make this great solidarity network possible. Together, we are building a more just and humane Outaouais Region.



Joseph Aghaby
President

WORD FROM THE EXECUTIVE MANAGEMENT

More than ever, in 2024-2025, Moisson Outaouais has geared towards action, solidarity and constructive mobilization. Every day, together with our 50 member and associate organizations, we have rolled up our sleeves to meet the growing demand. Indeed, over the past year, we have responded to more than **91,000 food aid requests** every month. This is much more than simple statistics; it reflects disrupted lives, empty refrigerators, impossible choice between eating or heating.

Given this situation, we had to confront our own challenges: sustain our operations despite inflation and logistic cost increase, deal with a warehouse filled to capacity, maintain equilibrium despite reduced teams, while continuing to innovate to better serve.

And we did innovate, with the creation of two new initiatives: **Freshness Discovery Menu** to diversify and

offer more variety in our food aid, and **Bagged Comfort**, a program that offers ready-to-eat meals for the more vulnerable, those who are often alone or without stable housing. These two projects come within our will to put in place concrete solutions that efficiently meet the needs of our members and regulars.

We owe all this to our passionate team and kind-hearted volunteers. Whether in the warehouse, on the road, on the phone or during fundraising activities, they embody Moisson Outaouais's mission with outstanding wholeheartedness, empathy and dedication.

This Annual Report pays tribute passion, and to the strength of our network.

Thanks to all those who make our matter, day after day.

Management
Committee



Marie-Pier Chaput



Marie-Eve Charron



David Grégoire

BOARD OF DIRECTORS



Joseph Aghaby
President
Retired and consultant



Annie Leclerc
Vice-president
Director General Strategic Planning,
Government of Canada



Caroline Chénier
Treasurer
Co-owner
Les Serres Gatineau



France Bélisle
Secretary
Co-Chair and founder
of Posture Inc.



Raluca Ticala
Administrator
Nutritionist and Dietetic Technique
Teacher, Cégep de l'Outaouais



Serge Dupont
Administrator
Senior Advisor at
Bennett Jones Law Firm



Chantal Lacelle
Administrator
Retired and Consultant



Isabelle Théberge
Administrator
Lawyer



Pauline Fortin
Administrator
Representative Soupière de
l'Amitié de Gatineau



Fritzbert Pierre-Paul
Administrator
IT Analyst, Government of
Canada et Director of the Cha-
pelle Food Bank (BACH).



Marlène Goulet
Administrator
Director of the Gatineau
Food Security Centre (CSAG)

The Board of Directors held 9 meetings plus 1 renewal day. Moisson Outaouais held its Annual General Meeting on June 4, 2024. 58 people attended.

PARTIAL MANDATE

William Legault-Lacasse | Administrator, Director of Legal Affairs and of the Registry, Chelsea Municipality

TEAM MEMBERS



David Gagné
Food Service
Coordinator



Dean Cloutier
Trucker



Émilie Dubois
Administrative
Support Agent



Éric Aubin
Trucker



Étienne Nadon
Warehouse Clerk



François Cyr
Warehouse Clerk



Jean-Luc Larocque
Trucker



Li-Anne Thibert
Fundraising and
Philanthropy Coordinator.



Marc Cousineau
Cook



Patrick Cloutier
Trucker



Rabinzel Hanna
Communications
Coordinator



Simon Thibaudeau
Operations
Coordinator



Steve Leblond
Warehouse Clerk



Simon Charron
Delivery clerk



Horeb Esepo Anzinga
Communications Officer



David Grégoire
Operations
Director



Marie-Eve Charron
Administrative
Services Director



Marie-Pier Chaput
Communications
Director

PARTIAL MANDATE

Cédric Cyr | Warehouse Attendant

Maya Montcalm | Community Service Officer

Zachary Gravelle | Office Clerk

Armand Kayolo | General Director

OUR FIGURES 2024-2025

For the year 2024-2025

1 820 019 kg

were distributed to our 50 affiliated organizations



8,846 hours

of volunteer work,
equivalent 5 full-time
employees

Moisson Outaouais
distributed :

1 933 013 kg
Food products

This is equivalent to
\$19 442 308
in merchant
value.



71 media coverages

50 affiliated organizations

2,998
generous donators

SITUATION-HUNGER 2024

SITUATION IN THE OUTAOUAIS REGION

91,042

responses to food aid
requests (across all services)
in March 2024.

This represents an
increase of 28,800,
compared to 2021.

14,447

visits, food
assistance programs.

20,2 %

of those receiving food
assistance are employed,
compared to 10,6% in 2022.



Children represent
35% of food aid (food
baskets) recipients.

4,310

households
received food
assistance.

42 %

of food assistance
requests are households
with children.

Of this number 19,9%
are single-parent homes and
22,1% are bi-parental.

76,595 MEALS AND
SNACKS

were served by our affiliated organizations
in 2024, compared with 48,439 in 2022.

FOOD AID LINE

DONATORS & PARTNERS



AFFILIATED ORGANIZATIONS



RECIPIENTS



MOISSON OUTAOUAIS



AFFILIATED ORGANIZATIONS

“We simply could not function without Moisson Outaouais. A huge thank you!”

- Saint-Vincent de Paul Notre-Dame de l'Eau de Vive

FOOD ASSISTANCE

Aux Goûts du Jour
Banque alimentaire de La Chapelle De La Résurrection
Banque alimentaire de la Lièvre
Bouffe Pontiac
Centre Alimentaire Aylmer
Centre de l'enfant Pont Magique
Centre de valorisation des aliments de la Vallée-de-la-Gatineau
Centre en sécurité alimentaire de Gatineau
Conférence Saint-Vincent de Paul - Notre-Dame-du-Saint-Rosaire
Conférence Saint-Vincent de Paul - St-François-de-Sales – La Source
Conférence Saint-Vincent de Paul de Notre-Dame de L'Eau Vive
Conférence Saint-Vincent de Paul – Jean 23
Conférence Saint-Vincent de Paul- St-Richard
Famille Secours
La Banque Alimentaire Services Entraide (BASE)
La Banque alimentaire de la Petite-Nation
La Mie du Partage
L'armée du salut
Le Chemin
Le Grenier des Collines
Le Pain Quotidien

ACCOMMODATION WITH FOOD ASSISTANCE

AdoJeune
Association de l'Ouïe de l'Outaouais
AutonHomme Pontiac
BRAS Outaouais
Centre d'aide 24/7
Centre Mechtilde
Donne-toi une chance
Halte-Femme Haute-Gatineau
L'Arche de l'Outaouais
L'Avenue des Jeunes
Le Belvédère
Le Gîte Ami
Logements de l'Outaouais
Maison d'Hébergement Pour Elles Des Deux Vallées
Maison Unies-Vers-Femmes
Mon Chez Nous
Domaine Perce-Neige

Foodservice Distribution Offered Through the Organization

21 food banks

17 accommodation services

6 meal services

6 others

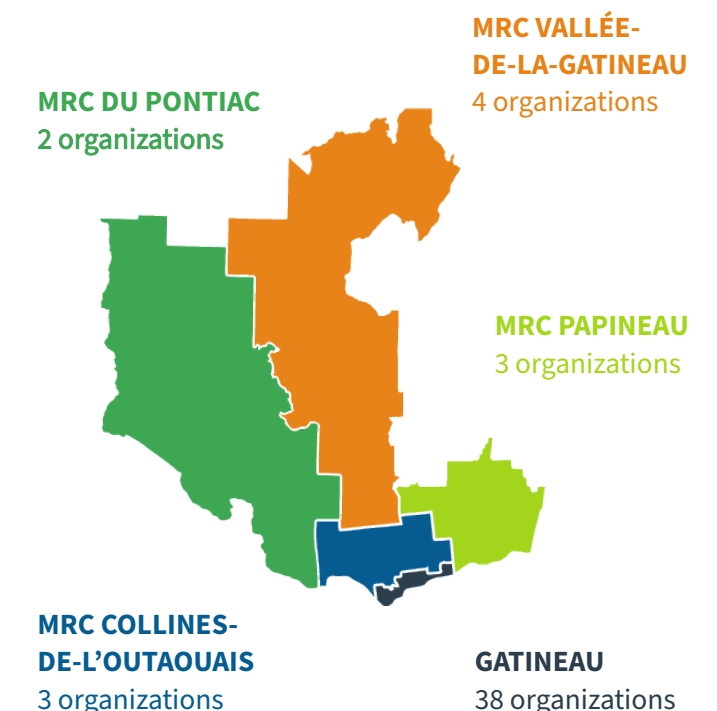
FOOD PROCESSING SERVICE (MEALS)

Amicale des personnes handicapées physiques de l'Outaouais
Diner pour mieux apprendre
Itinérance Zéro
La Soupe populaire de Hull
La Soupière de l'Amitié de Gatineau
Soupe populaire Saint-François-de-Sales

COMPLEMENTARY SERVICE

Alliance alimentaire Papineau
Centre d'Animation Familiale
Le Mashado
Les Enfants de l'Espoir de Hull
Maison de la famille l'Étincelle
Maison de la Famille Vallée-de-la-Gatineau

Territory map



FOODSTUFFS ROAD

1. RECOVERING FOODSTUFFS

Every morning, during the week, three refrigerated trucks leave the Moisson Outaouais complex to receive foodstuffs from our providers. Our supply mainly comes from 28 supermarket food surplus, farm producers, and individual or company fundraisings.



2. FOOD SORTING

Our volunteers evaluate and sort all recovered foodstuffs, in order to ensure the quality of the distributed goods.



3. PREPARING THE ORDERS

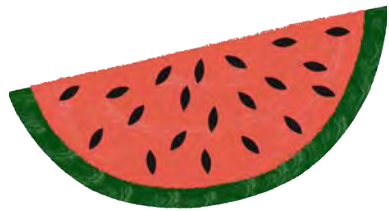
Organizations' orders are prepared by warehouse employees and volunteers. Every week, an average of 35,000 kg of food is distributed to affiliated organizations. We offer delivery services to all our members. Our network mainly includes food banks, soup kitchens, temporary accommodation and family home services.



4. SHARING FOOD

Food is distributed to people facing food insecurity through our affiliated organizations and partners.

SUPPLY AND DISTRIBUTION



CONTEXT

2024-2025 has marked a crucial turning point for Moisson Outaouais. In a context where food insecurity continues to affect a growing number of individuals in our region, we have intensified our efforts to be present, day after day. Thanks to the relentless commitment our team, our volunteers, our donators and partners, we have been able to stay on track, innovate and meet our objectives.

FOOD RECOVERY

Moisson Outaouais counts on numerous providers in order to recover the foodstuffs necessary to fill the thousands of food aid baskets distributed every week by Moisson members. With the help of our partners, Moisson Outaouais managed to recover **1,933 013 KG for the 2024-2025 period.**

CATEGORY	OVERALL TOTAL
Beverages	12,658 kg
Bakery and Cereal Products	302,820 kg
Snacks	11,043 kg
Fruit and Vegetables	404,615 kg
Baby Food	2,442 kg
Egg Products	49,010 kg
Dairy Products, Substitutes and Egg Products	160,424 kg
Non-edible Products	16,286 kg
Varied Products	444,769 kg
Varied Frozen Product	296,013 kg
Meat and Substitutes	232,935 kg
OVERALL TOTAL	1,933,013 KG

DISTRIBUTION

In the past year, Moisson Outaouais distributed 1,780,278 kilos of foodstuffs, in the range of more than 700 different products, to the 50 members of its food aid network, in addition to distributing 39,741 kilos of food processed meals. All in all, this represents **1,820,019 kg** of food distributed in 2024-2025. Moreover, we also offer delivery services to 42 members for a total of more than **82,000 km per year, in other words 11 times crossing Canada.**

CATEGORY	OVERALL TOTAL
Fruit and Vegetables	425,235 kg
Varied Products	356,140 kg
Dairy Products, Substitutes and Egg Products	272,809 kg
Bakery and Cereal Products	239,315 kg
Meat and Substitutes	203,484 kg
Varied Frozen Products	146,694 kg
Non-edible Products	50,750 kg
Egg Products	45,596 kg
Beverages	35,793 kg
Baby Products	4,463 kg
OVERALL TOTAL	1,780,279 KG

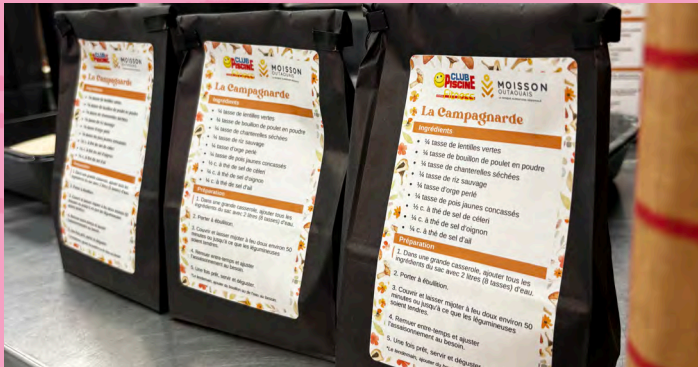
NEW INITIATIVES

In keeping with our supply improvement objective, Moisson Outaouais has implemented two new initiatives directly related to provisioning its members. Last July, Moisson launched its first production year of Freshness Discovery Menu. With the support of Hilton Lac Leamy Casino, Moisson Outaouais’s kitchen produced **8,000 fresh ready-to-eat meals** that were distributed across the entire territory in only four production and packaging days.

Last February 7, Moisson Outaouais initiated the production of 15,000 repas with its project Bagged Comfort, in partnership with Club Piscine Gatineau/Ottawa. This project aims at providing our affiliated organizations with dehydrated soup meals that require neither refrigerating nor freezing.

Moisson Outaouais has also completed its Sustainable Development Action Plan for the year. In partnership with G4G, we have devised action lines in order to increase our partners’ commitment, choose more sustainable practices, and stand out as a choice employer.

In conjunction with our Sustainable Development Action Plan, we have also analyzed our carbon footprint. Together with SADC Papineau-Collines, we now have a fair value of our carbon footprint, and an action line to improve our operational record.



FOOD PROCESSING PROVIDERS
AND FUNDRAISING PARTNERS



- Active international
- Adonis Gatineau
- Aenos Services alimentaires inc.
- Agropur
- Alimentation C.J. Guindon
- Aliments M et M
- APMQ - Association des producteurs maraîchers du Québec
- Banque du Canada
- Banques alimentaires Canada (BAC)
- BAQ
- Bimbo
- Boite à Grains
- Casino du Lac-Lemay
- Chenail
- Club Entrepot Hull
- Club Optimiste de Hull
- Colabor
- Commissionnaires Ottawa
- Costco Gatineau
- Distribution Biodirect Inc.
- Distribution Kante Inc
- Distribution Mayrand Plus
- Entrepôt Metro fruits et légumes Ontario / Bantree produce
- Exceldor
- Fédération des producteurs d’œufs du Québec
- Ferme aux pleines saveurs
- Ferme avicole Laviolette
- Ferme Chapeau Melon
- PGO Charron, Hull, Du Plateau
- Provigo Tassé Gatineau Des Flandres
- Fermes Lufa
- Fromagerie Montebello
- Gaetan Cyr
- Groupe Metro
- Groupe Sobeys
- Hexo Corp.
- HFS
- IGA St-Joseph Gatineau Place Quartier
- Kruger
- La Tablée des Chefs
- La Trappe à Fromage
- Laiterie de l’Outaouais
- Leisure Foods
- Les serres de l’Outaouais

- Maraîcher du ruisseau
- Marché Richelieu Val-des-Monts
- Maxi Buckingham
- Maxi Gatineau (Maloney)
- Maxi Gatineau (Savane)
- Maxi Gatineau du Plateau
- Maxi Gatineau Vanier (Aylmer)
- Maxi Gatineau, des Flandres
- Maxi Hull (St-Joseph)
- Maxi Labrosse
- Maxi Mont-Bleu
- Métro Alimentation Philippe Pilon (Cité des Jeunes)
- Métro Buckingham
- Métro Montée Paiement
- Métro Plus Gréber
- Hôpital Gatineau
- Hôpital Hull
- Moisson Laurentides
- Moisson Montréal
- Moissonneurs Solidaires
- Nikol Poulin
- Olympiques de Gatineau
- Osolemio
- PepsiCo
- PGO Charron, Gatineau, Aylmer
- Producteurs et productrices acéricoles du Québec
- Saveurs des continents
- Serres Gatineau
- Shop Santé
- Soyarie
- Stérickcycle
- Super C Aylmer
- Super C Buckingham
- Super C Carrière
- Super C Hull du Plateau
- Super C Limbour
- Super C Maloney
- Tablée des chefs
- The ForGood Foundation
- Verger Croque-Pomme
- Walmart La Gappe
- Walmart Maloney
- Walmart Place Cartier
- Walmart Plateau

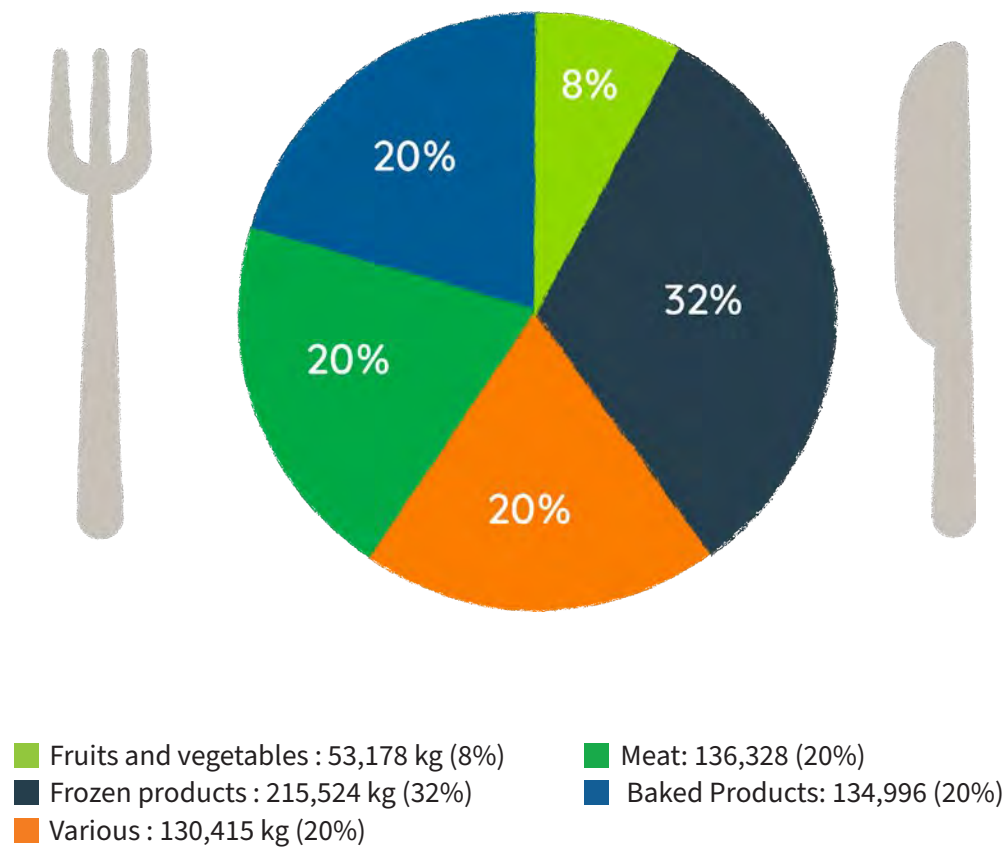


SUPERMARKET RECOVERY PROGRAM (SRP)

CONTEXT

The Supermarket Recovery Program still remains our greatest supply source. Overall, the participation of our **28 partners** has undergone solid growth. Even with the closing of our main fruit provider, the operations team work has allowed us to maintain a stable supply throughout the year.

Recovered Product Breakdown by Category



Total: 670,441 kg of recovered foodstuffs

DID YOU KNOW?



As the first of its kind in Canada, the **Supermarket Recovery Program (SRP)** offers a unique and sustainable solution to waste and food insecurity problems, thanks to food retailer cooperation. The SRP offers a win-win solution by eliminating supermarket waste of edible food products, and allowing deprived households to receive food.



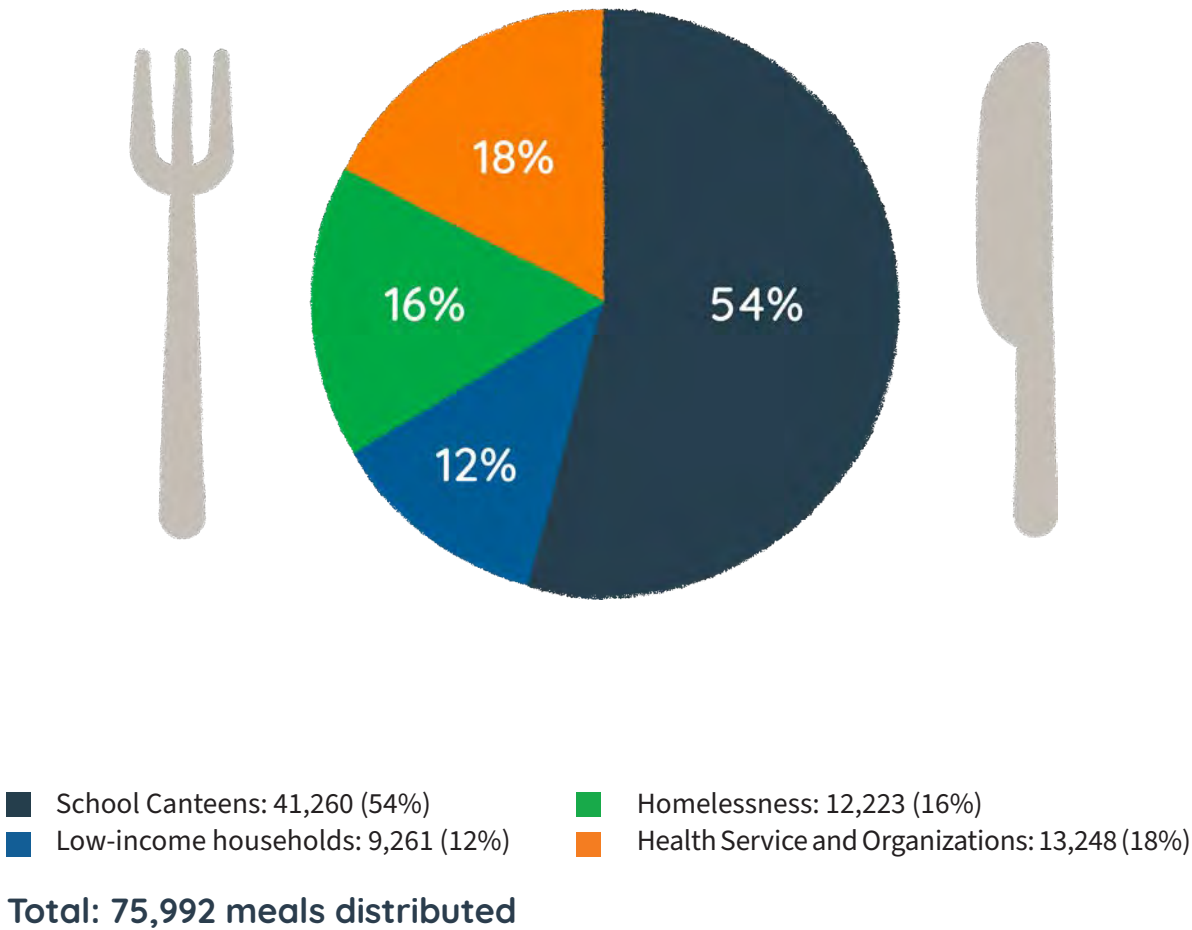
OUR KITCHEN

For the past five years, we have been privileged to distribute more **335,000 meals throughout the Outaouais Region**, thus providing an essential support to various social service users. We are extremely proud of having contributed to complete the service offer of our different partners, providing our users with a little comfort thanks to these meals.

Even if the approach of our processing kitchen has changed, its impact on vulnerable people continues to improve. In the past year, Moisson Outaouais’s processing kitchen distributed more than **75,000 meals**. 41,260 of these meals were intended for the children of six primary schools, in partnership with the Cantine pour tous (A Canteen for Everyone).

The use of our kitchen facilities is in constant evolution and brings a new dynamic to the regional food bank.

Meal Distribution



INFRASTRUCTURE

Very few physical changes of our facilities this year, but a great step in logistics with the consulting team LIDD, allowing us to have the capacity required to respond to the increasing needs of the next 20 years.

CHRISTMAS MEAL

For a third consecutive year, Moisson is offering its Christmas Meal-Box. This initiative allows all our members to enhance their contribution by adding a complete Christmas dinner for six people. With the help of the C  GEP de l’Outaouais and its Dietetics Technique Program, Moisson Outaouais has enabled **3,000 households** to receive this Meal-Box for the Holiday Season.



PHILANTHROPY

Donators’ commitment to our mission plays an essential role in responding to the increasing food-aid request in the Outaouais Region. They are key players in creating a real impact in our region. Thanks to them, not only can we feed those who are in need, but we also give them dignity, hope and solidarity.

Number of Corporate Donors: 81 donors
Number of Individual Donors: 2,448 donors
Number of Monthly Donors: 469 donors
TOTAL: 2,998 DONORS

\$1 = \$10

Each dollar given to Moisson Outaouais allows food reception, handling and redistribution valued at **\$10**.



CORPORATE DONATIONS

The involvement of the business community allows us to build a better human and resilient environment. By joining forces, we are able to respond to the needs of vulnerable people, but more so to play an active part in the fight

against food insecurity. The companies who are involved with Moisson Outaouais choose to be part of the solution by using their resources and influence to serve a cause that concerns each and everyone.



\$50,000 \$ AND MORE

RONA Inc. (\$273,000)
Société des Casinos du Québec Inc./
Casino du Lac-Leamy (\$61,290)

\$25,000 – \$49,999

Desjardins Entreprises de l’Outaouais (\$45,000)
Tim Hortons (\$38,424)
Sœur de La Charité d’Ottawa (\$30,000) Club
Piscine (Piscidelle) (\$30,000)

\$10,000 – \$24,999

Fondation Marcelle et Jean Coutu (\$20,000)
Heaume Gestion privée de patrimoine (\$17,000)
Otto’s Subaru (\$16,098)
Promutuel Assurance Vallée de L’Outaouais (\$15,000)
Hino Gatineau-Ottawa (\$10,000)
JTI MacDonald (\$14,875)

\$5,000 – \$9,999

La Guignolée des médias (\$12,596)
Fondation Sibylla Hesse (\$6,000)
Dépanneur Rapido (\$5,000)
Dream Community Foundation (\$5,000)
Services Gestion Financière (\$5,000)
Enbridge Gaz Québec (\$5,000)
Artist in Residence (\$5,000)
Nordik Spa-Nature Chelsea (\$5,760)
Prospère et BCH Collectif (\$5,000)
MPI Ottawa Chapter (\$5,346)

\$3,000 – \$4,999

Osgoode Properties (\$4,586)
Regulvar Canada Inc. (\$4,500)
Robert Bussière, député de Gatineau (\$4,000)
Ville de Gatineau, Conseillers (\$3,550)
Bell Canada (\$3,200)
CDM Construction Enr. (\$3,000)
Shop Santé (\$3,000)

\$2,000 – \$2,999

Voyage Aquarelle (\$2,500)
Accurate Drywall (\$2,000)
Acoustique SM (\$2,000)
Evolution Drywall and Acoustic LTD (\$2,000) Korban (\$2,000)
MG Construction (\$2,000)
Partition Plus Construction (\$2,000)
Soublière Interiors Ltd. (\$2,000)
Syndicat éleveurs de porc de Lanaudière-Outaouais (\$2,000)

\$1,000 – \$1,999

Mathieu Lévesque, député de Chapleau (\$1,800)
OptoPlus (\$1,700)
Coopérative des Paramédics de l’Outaouais (\$1,500)
Fidelity Investments Canada ULC (1,500\$)
Mathieu Lacombe, député de Papineau (\$1,500)
Suzanne Tremblay, député de Hull (\$1,500)
Macons Assistant Communautaire (\$1,185)
Église Évangélique D’Orléans (\$1,000)
Lamont (\$1,000)
Les Chevaliers de Colomb #5228 (\$1,000)
Ordre Des Agronomes Du Québec (\$1,000)
Syndicat Des Enseignant(e)S Du CSAG (\$1,000)
Familiprix T.Bao Nguyen Inc (\$1,000)
Matelas Lapensée (\$1,000)

2024 LOTO-MOISSON PARTNERS



RECOGNITION
EVENTS



PHILANTHROPIST CLUB

Inspiring and energizing, the third edition of the Philanthropist Club’s Recognition Event was held in the midst of our warehouse. We perpetuate this important celebration to applaud the collective efforts made throughout the year. This event allows us to put forth those who spread hope and solidarity thus keeping our mission alive.



ALLIES CLUB

The Allies Club got together last Spring to reinforce their essential support to Moisson Outaouais. This event emphasizes the impact of our great corporate partners who join forces in our fight against hunger. Once again, commitment and mobilization were at the core of the event! Through their motivating speeches, they highlighted the generosity and goodwill of the Outaouais Region business community.



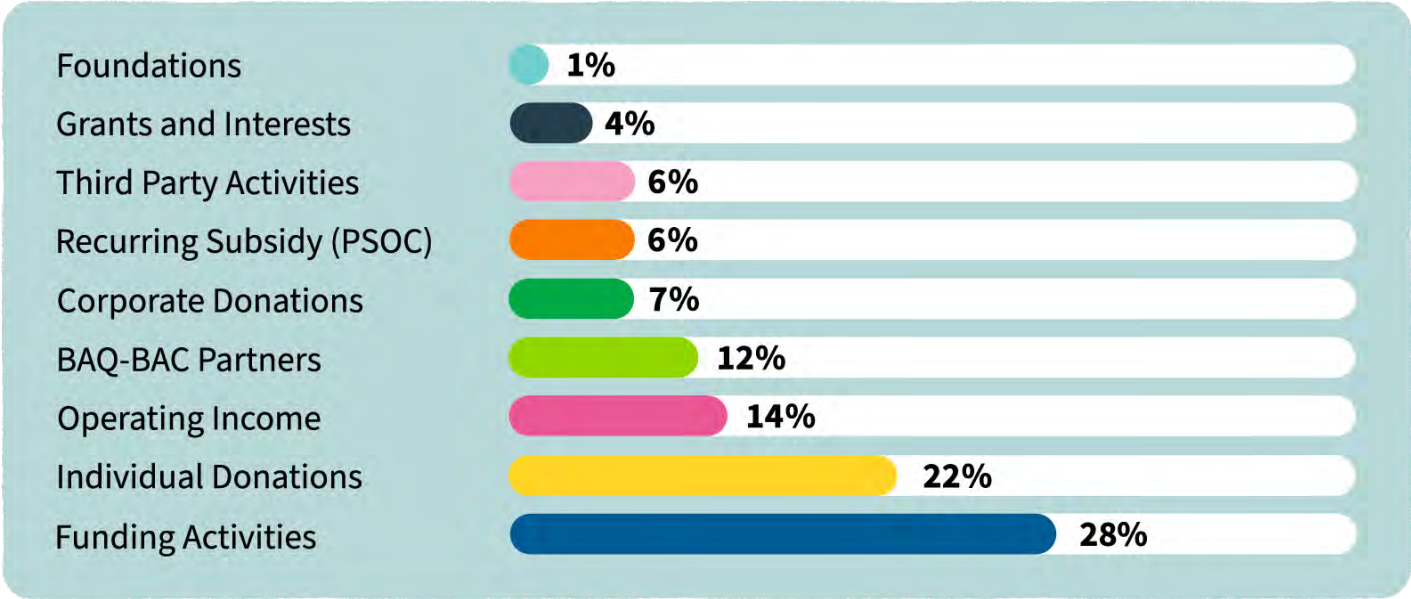
FUNDING ACTIVITIES

Our donors’ commitment to Moisson Outaouais is a key driver in the fight against food insecurity. They are at the heart of our charitable mission, with **73%** of our financial resources coming from community donations.

In 2024–2025, donation and fundraising revenues totalled **\$2,403,942** for a total budget of **\$3,273,759**. This sustained support to our financial activities literally gives us the means of action to better feed those in need. Thus, we contribute to build a better reality for those living in a precarious situation.



SOURCES DE REVENUS 2024-2025



LOTO-MOISSON

Already in its 12th edition, Loto-Moisson has known a successful year: 12,800 tickets across different outlets. It represented more than \$68,000 in prizes for a total of 20 provided by regional partners. Thanks to the collective efforts of the RONA teams, organizations, and our volunteers, this fundraising campaign once again prospered throughout the region.

2024 Result
\$320,000 (12,800 tickets sold at a cost of \$25)
2023 Edition
\$298,425 (11,937 tickets sold at a cost of \$25)



EATING, A PRIMARY NEED

A total of \$43,470 was raised with the summer’s second annual direct mailing. The campaign “Eating, a Primary Need” highlighted the story of a single mother. Direct mailing and Constant Contact focused on a segmented and target audience.

2024 Result: **\$43,470**
2023 Edition: **\$79,903**



CHRISTMAS LETTER

The Christmas Letter forced us to roll up our sleeves because of the Post Canada strike. Using the direct mailing format, we redirected the letter digitally in order to access our donators. Despite all that, the campaign allowed us to collect \$502,361, an increase compared to last year.

2024 Result: **\$502,361**
2023 Edition: **\$492,696**



HELPING OUR CHILDREN, ONE SNACK AT A TIME!

For its 6th edition, 18,000 snacks filled the lunch boxes of more than 3,000 children for the start of the school year. Focusing uniquely on toddlers, this campaign continues to touch the heart of our donators who show their great

2024 Results: **\$34,841**
2023 Edition: **\$46,406**



BAQ AND BAC CAMPAIGN

In 2024-2025, we received \$387,270 thanks to our BAQ and BAC partners.

ACTIVITIES CARRIED OUT BY THIRD PARTIES

Moisson Outaouais is happy to announce that the activities carried out by third parties have brought in \$193,786 this year. We are always greatly touched to see the dynamic mobilization of the community! We wish to thank each and everyone, the companies, organizations, and the City of Gatineau who have all contributed to this incredible success!

- SAQXBAQ Campaign: **\$75,549**
- Walmart Campaign: **\$19,512**
- METRO Campaign: **\$38,961**
- Société des Casinos du Québec / Casino du Lac-Leamy (It Pays to Give Back!): **\$61,290**
- Desjardins Entreprise de l’Outaouais (Golf Tournament): **\$40,000**
- Tim Hortons (Smiling Cookie): **\$38,423**
- 30-Hour Hunger Challenge: **\$25,293**
- Media Food Drive: **\$9,596**



“Les Promenades Gatineau Shopping Centre is proud to support this beautiful cause by giving 1,307 KG of food for a total of \$6,000. Together, we have made a difference in the lives of those who face food insecurity.”

VOLUNTEER WORK

In 2024-2025, an impressive total of **8,846 hours of volunteer work** was accomplished thank to the generous commitment of numerous people involved in various activities: food sorting to ensure safety, warehouse order preparations, meal preparation in the processing kitchen, participation in different committees, involvement in the Board of Directors, as well as in special events to promote Moisson Outaouais.

An average of **737 hours of volunteer work is accomplished each month**, which is equivalent to **5 full-time employees**. Volunteer work is at the heart of our daily operations and annual accomplishments. Without the invaluable contribution of these volunteers, we could never fulfill our mission with the same hope and goodwill!



COMMITTED COMPANIES

Numerous local companies have chosen to get involved with our organization by offering their time. More than 550 h of volunteer work have been accumulated this year through different activities such as the Snack Campaign, the packaging of our Christmas lunch-boxes, and the making of dehydrated soup packages. It's a great joy to collaborate with such motivated and committed partners!

- Promutuel Assurance Vallée de la Gatineau
- Technique en diététique du Cégep de l’Outaouais
- Centre de services scolaire au Cœur-des-Vallées (CSSCV)
- Enbridge Gaz Québec
- Soudure Marc Marine
- Four Points Sheraton Gatineau-Ottawa
- Desjardins Entreprises Outaouais
- Kruger Products
- SHOP Santé Outaouais
- Club Piscine Gatineau
- Casino Lac-Leamy
- Starbucks Canada

THANK YOU!



OUR EXCEPTIONAL VOLUNTEERS FOR THE YEAR 2024

Volunteers who completed 100 hours of volunteer work

- | | |
|-----------------|----------------------|
| Mélissa Savard | Sébastien Normandeau |
| Claude Belanger | Diane D’aoust |
| Carole Dignard | |



Volunteers who completed 200 hours of volunteer work

- | | |
|--------------------|--------------------|
| Andrée Gagnon | Véronique Boucher |
| Vincent Lemay | Marie-Claude Rioux |
| Marjolaine Charron | Nicky Boisvenue |
| Jocelyne Gauvin | Nicole Ciot |
| Richard Paquette | Francine Jobin |
| Ginette Cronier | Yves Martin |
| Chantal Potvin | |



Volunteers who completed 400 hours of volunteer work

- | | |
|------------------|---------------|
| Nicole Stevenson | Donald Gagnon |
| Paul Brassard | Velma Trudeau |

These people gave their time, week after week, year after year. In recognition of their loyal commitment, an honorary plaque was installed at the entrance of Moisson Outaouais.

THANK YOU TO OUR VOLUNTEERS!

“Volunteering at Moisson Outaouais is really fulfilling. One feels valued because we help those in need!”

The Friday Volunteer Team

COMMUNICATIONS

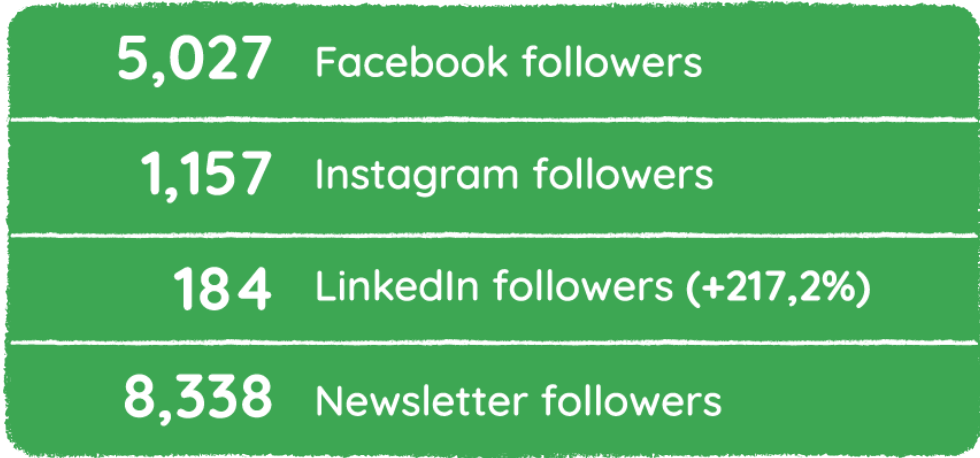
In 2024-2025, Moisson Outaouais strengthened its position as an essential actor in the fight against the region’s food insecurity. This year, **71 media appearances** have highlighted our actions, campaigns and stances. Whether it be in television reports (14), radio interviews (27), or articles in the press (30), this media coverage bears witness to a sustained recognition of our commitment, and to the increased interest our mission creates. We also issued strategic press releases underlining our key moments some of which generated special media attention. Among these, the launching of Bagged Comfort sparked a strong interest and reinforced our message of solidarity and support to the vulnerable.



WE’RE IN THE PUBLIC EYE!



OUR SOCIAL MEDIA



OUR 2024 INITIATIVES

- “Moisson Minute”, a short video concept to put forth our organization’s backroom
- New website completely developed to adapt to new trends, and ensure user-friendly browsing
- Creating a character to represent Moisson Outaouais in our different
- Tracking information for Moisson Outaouais’s spokespersons during our various interviews
- Developing a new communications plan closely linked to the 2024-2025 Strategic Plan

COMMUNITY INVOLVEMENT & COMMUNITY PARTNERSHIPS

OUR STRENGTH: COLLECTIVE COMMITMENT

At Moisson Outaouais, we strongly believe that our fight against food insecurity will not be won on its own. By joining forces, we will ensure sustainable change. As we take part in numerous working groups, committees and commissions throughout the Outaouais Region, we can voice the needs of the more vulnerable, and actively contribute to the discussions and decisions that shape our region.

Our presence in these groups is not symbolic: it allows us to champion front-line issues, share our field expertise, and anchor our action in a global, intersectional and inclusive vision.

Our impact would be non-existent without the strength of our community partner network, numerous organizations with whom we share more than a mission: a common will to build a community that is more supportive, resilient and nourishing. Together, we build concrete connections between goods, needs, resources and human beings.

THANK YOU FOR NURTURING OUR SUPPORT NETWORK!

Member of 12 consultations
+ than 300 hours of consultations in 2024-2025



UPCOMING PROJECTS

HEADING TOWARDS
2025-2026

Concrete initiatives, human gestures, a lasting impact. Here are the projects that are taking shape for the coming year:

SUSTAINABLE DEVELOPMENT PLAN

Reduce our carbon footprint.



MOISSON OUTAOUAIS'S EXPANSION PROJECT

Increasing our reception, storage, sorting and distribution capacity in order to respond to the increasing food help demand.



PLANNED DONATION PROGRAM



Secure the future of Moisson Outaouais thanks to commitments that will have a long-term impact, and equip professionals so they may accompany their clients with philanthropy.

FOOD PROCESSING KITCHEN

Increase our food processing capacity in order to offer healthy and affordable meals, adapted to different living environments.



TOUCAN INSTALLATION WITHIN OUR AFFILIATED MEMBER ORGANIZATIONS

Having real-time access to food insecurity in our region in order to better anticipate and respond to the needs of our members and their clientele.



IMPROVE THE "COMFORT IN A BAG" PROGRAM

Diversify the bag contents so we may better support vulnerable people who live difficult periods, especially in the winter season.





MOISSON
OUTAOUAIS

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